



IDA-RMB DVD Lending Sponsorship Agreement

The Big Picture: Rethinking Dyslexia

Our goal at IDA-RMB is to show *The Big Picture: Rethinking Dyslexia* to as many people as possible and we are happy to make our DVD available for viewings. Please note that use of our DVD is not intended for money making purposes. We ask that you provide the showing for free, by donation, or for a minimal fee to cover expenses. Let's get this excellent documentary seen!

- Host organizations/individuals shall send an email request for the use of the DVD to ida_rmb@yahoo.com. Please include your organization's name, contact name, email, phone, date(s) needed, location of showing, and expected audience makeup.
- IDA-RMB requests two weeks advance notice to schedule the DVD loan request. Otherwise, any expedited shipping cost incurred by IDA-RMB will be charged back to the host.
- IDA-RMB will notify the requesting organization/individual of DVD availability within 1 week of email.
- IDA-RMB will request a credit card number to have on file to guarantee your spot. It will ONLY be used to cover a \$150 replacement fee in the event of DVD loss or damage.
- The host organization/individual is responsible for all planning, promotion and running of events.
- IDA-RMB must be included as sponsor for all showings (due to our public viewing licensing agreement). This entails that IDA RMB provides the movie and the host shall list IDA RMB as a sponsor on all marketing materials and display IDA RMB provided materials (bookmarks or business cards) at the event. We suggest going to: www.idarmb.org/factsheets and printing out some of the IDA Fact Sheets to provide as a resource to viewers.
- IDA-RMB will provide our logo and the movie logo for use on any website/marketing materials and requests a copy of any promotional information prior to distribution. We suggest using the verbiage provided at www.thebigpicturemovie.com to promote the movie.
- IDA-RMB will mail the DVD (at our expense) to host within 3 days of the showing.
- The DVD shall be mailed back (at organization/individual expense) to IDA-RMB within 3 days after showings to:

IDA-RMB
740 Yale Road,
Boulder CO 80305

OR to the address of the next host organization (provided by IDA-RMB)

*You may consider insuring the DVD for \$150.

- A suggested donation to IDA-RMB of \$25 or 10% of donations would be very much appreciated. Go to: www.idarmb.org and click on the "Join / Donate" link or send along with the DVD when returning it.
- Questions? Please contact us at ida_rmb@yahoo.com or leave us a message at 303-721-9245